

# Culinaire

REGISTRATION IS NOW OPEN FOR THE



**Celebrating the Diversity  
and Excellence in Beverages  
available to purchase in Alberta**

## OPEN TO ANY:

WINE ■ BEER ■ SPIRITS ■ MEAD  
CIDER ■ MIXER ■ SAKE ■ LIQUEUR  
COOLERS ■ COCKTAILS  
NON-ALCOHOLIC BEVERAGE

Visit [culinairemagazine.ca/ABA](http://culinairemagazine.ca/ABA) to enter your products

**Registration Deadline June 30**

**Judging July 18, 19, 20**

For more information, contact competition Director Tom Firth:  
[tom@culinairemagazine.ca](mailto:tom@culinairemagazine.ca)

ENTER YOUR PRODUCTS TODAY at [CULINAIREMAGAZINE.CA/ABA](http://CULINAIREMAGAZINE.CA/ABA)



## 2022 TIMELINE

**PLEASE NOTE:**  
dates may be subject to  
change. Please contact  
[tom@culinairemagazine.ca](mailto:tom@culinairemagazine.ca)  
for the most current dates.

**Registration opens:**  
**APRIL 4**

**Registration closes:**  
**JUNE 30**

**Product sample  
delivery ends:**  
**JULY 13**

**Judging begins:**  
**JULY 18**

**Judging ends:**  
**JULY 20**

**Results announced  
to winners:**  
early August

**Results published  
in October**  
Culinaire Magazine  
and online at  
[culinairemagazine.ca](http://culinairemagazine.ca).



## SUBMISSIONS

All bottles are photographed, so labels should be current and in good repair. We have arranged with our photographer to provide these professional bottle shots at a small cost to interested parties.

### DELIVERY INSTRUCTIONS

Samples are delivered to our competition director, Tom Firth. Please contact him directly for the address and to arrange a time: [tom@culinairemagazine.ca](mailto:tom@culinairemagazine.ca), 403-818-5304.

### WINE ENTRIES

For sample purposes, we require three bottles (750 mL or equivalent volume) of wine for judging. Entries are **\$95 per wine** less any applicable discount detailed on the entry worksheet.

**Note:** Only two bottles are required for dessert wine entries, including small format wines (ie: icewines).

### SPIRITS ENTRIES

We require one bottle per entry or equivalent volume of spirits for judging. Entries are **\$95 per spirit** less any applicable discount.

### BEER, CIDER, COOLERS, MIXERS, SAKE, AND MEAD

We require one six-pack or equivalent volume of beer for judging. Entries are **\$75 per beer** less any applicable discount. Mixers, coolers, meads, sake (one bottle), non-alcoholic beverages, and ciders, are entered in the beer category.

A 10% discount will be offered for the submission of 12 or more entries (not applicable on top of IVSA discount), and for Alberta Craft producers entering more than 5 products.

For payment, please contact Linda Garson: [linda@culinairemagazine.ca](mailto:linda@culinairemagazine.ca) 403-870-9802.

# Culinaire

## HOW CULINAIRE IS PROMOTING YOUR WINS

Winning products are featured in October's Culinaire Magazine and online, with approximate prices and CSPCs as well as a bottle shot. We also feature winners in our social media throughout the year until the next Beverage Awards, reaching well over 250,000 Albertans. This doesn't include other media, or producers' and importers' own efforts to reach consumers with their wins. A win in the Alberta Beverage Awards is meaningful, only about a third of entries will achieve Best in Class or Judges Selection. Readers see your winning product, they know how to find it, and how much they should expect to pay for it on the shelf.

## WHAT CAN I ENTER IN THE ALBERTA BEVERAGE AWARDS?

The Alberta Beverage Awards are open to any alcoholic or non-alcoholic beverage packaged for sale in Alberta, including Farmers' Markets, Cellar-Door, and Direct to Consumer.

### Entries are classified in these categories:

**Wine:** Any product (alcoholic or not) made from grapes or other fruit that is not distilled. Red, white, rosé wines, including sparkling and fortified wines.

**Spirits:** Any distilled product such as gin, vodka, whisk(e)y, rum, tequila, or the like, including liqueurs.

**Beer:** Any style of brewed beverage that would be classified as beer. As well as (for entry management and fees):

**Cider:** alcoholic and non-alcoholic beverages made from apples or other fruits. Flavoured ciders also included.

**Mead:** Any honey-based beverage that is not distilled.

**Sake:** Any alcoholic rice-based product.

**Coolers:** A packaged product served cool, with any base, flavourings, or alcoholic strength. Carbonated or Non-Carbonated. Excludes beer or mead products.

**Mixers and Non Alcoholic Beverages:** Any product primarily used as a mixer in alcoholic drinks, or used as a non-alcoholic beverage, including alcoholic-free spirits, bitters, cordials, sodas, kombuchas, and tonics etc.

**Premade Cocktails:** Any premixed product having all the ingredients to classify as a cocktail in a single package.

## QUESTIONS?

For more information please visit [culinairemagazine.ca/aba/faq](http://culinairemagazine.ca/aba/faq) or contact:  
Tom Firth, Competition Director  
403-818-5304 [tom@culinairemagazine.ca](mailto:tom@culinairemagazine.ca)  
or  
Linda Garson, Editor-in-Chief/Publisher  
403-870-9802 [linda@culinairemagazine.ca](mailto:linda@culinairemagazine.ca)  
and to be included in our update emails.